

# 2025-26 Winter Recap



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**MT. SPOKANE**  
SKI & SNOWBOARD PARK

# 2026 WINTER RECAP

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**Delayed Opening: Dec 27**  
**Early Closure: Mar 15**

Total 51 operating days for 25-26 season

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**Attendance was down 78%**

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**Operated w/ limited terrain, low snow conditions,  
and reduced pricing most of the season**

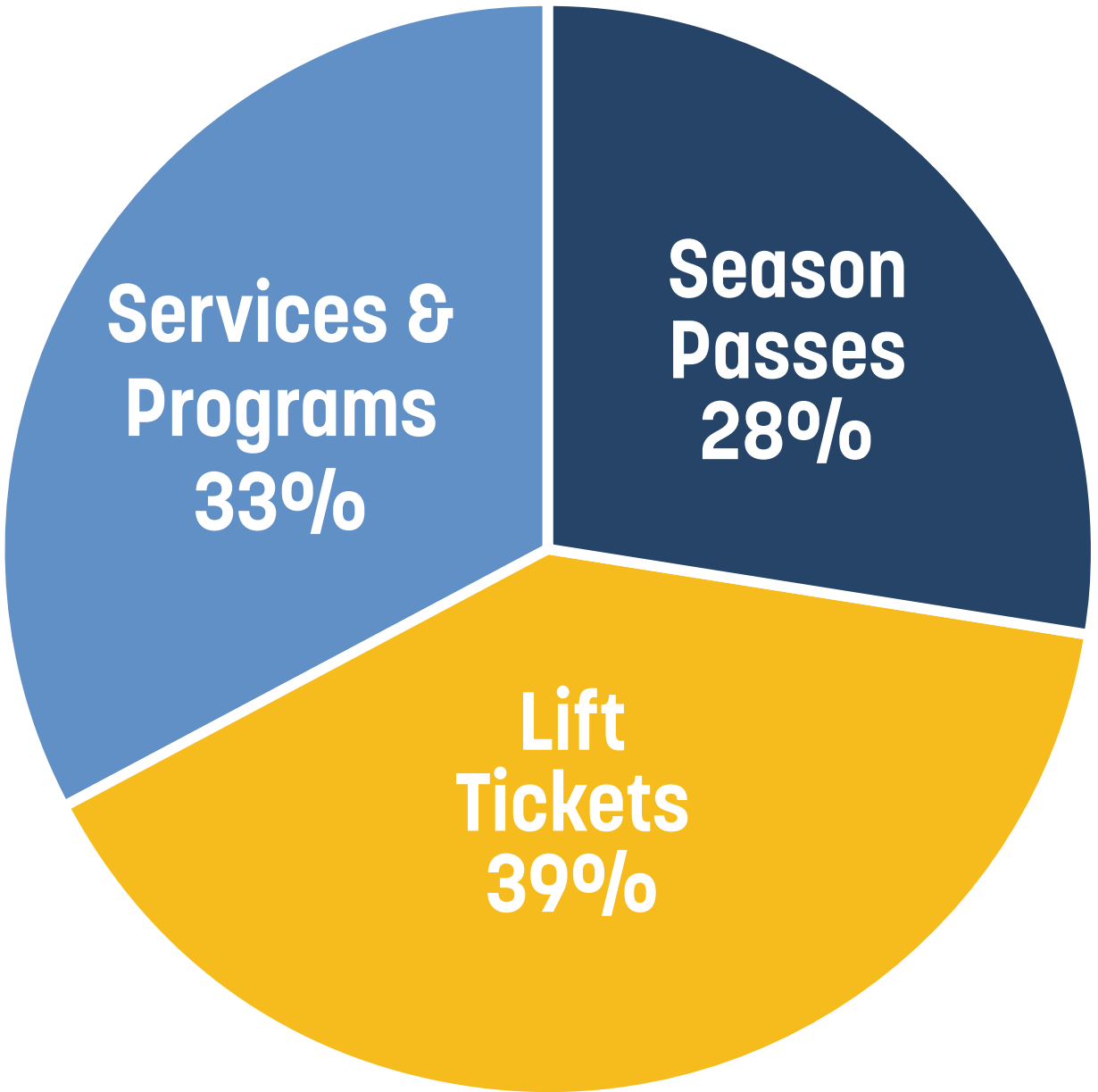
Only 5 days of the season, all lifts were operating

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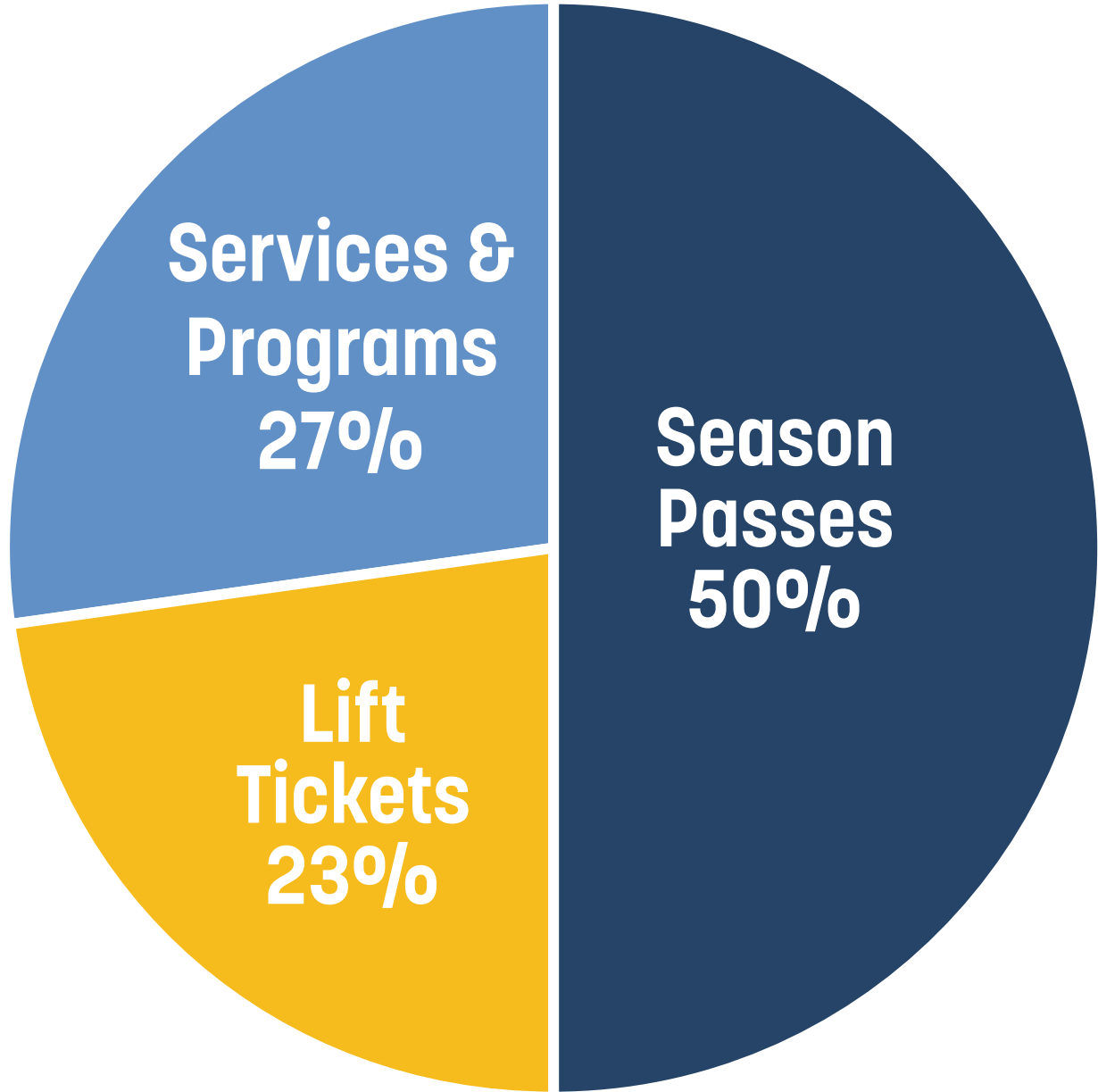
# Revenue Breakdown

## GOOD SNOW YEAR 2024/25



**\$7.3M**

## POOR SNOW YEAR 2025/26



**\$4.2M**

# Where We Stand Now

## 1. TOUGH YEAR, BUT WE FARED OK

- Revenue was down 43% with the lack of snow
- Still held onto over half the business, which matters

## 2. LIFT TICKETS GOT HIT HARD

- Down about two-thirds—roughly a \$1.9M drop
- Tickets are weather dependent

## 3. PASSHOLDERS CARRIED THE LOAD

- Season passes made up about half our revenue
- That base kept things from sliding further

## 4. EVERYTHING ELSE FOLLOWED TRAFFIC

- Ski school, rentals, F&B—about 27% of revenue
- Held okay, but tied directly to how many people show up

## 5. BOTTOM LINE

- Lift tickets are where we feel the weather
- Passes and the rest of the business keep us steady when it's a tough winter

# Wins for the season

- **Completed all our Multiweek, Public School, Powderhound, and Homeschool Learn-to-Ski Programs**
- **Race teams had a successful training season for youth (although races were not held)**
- **Terrain Park was the place to be. We were able to maintain 20+ features all season long**
- **Retained our best employees—even with hours reductions**
- **Business is cash positive and did not acquire new debt**
- **Ready to open next season**



# And We Still Had Fun

