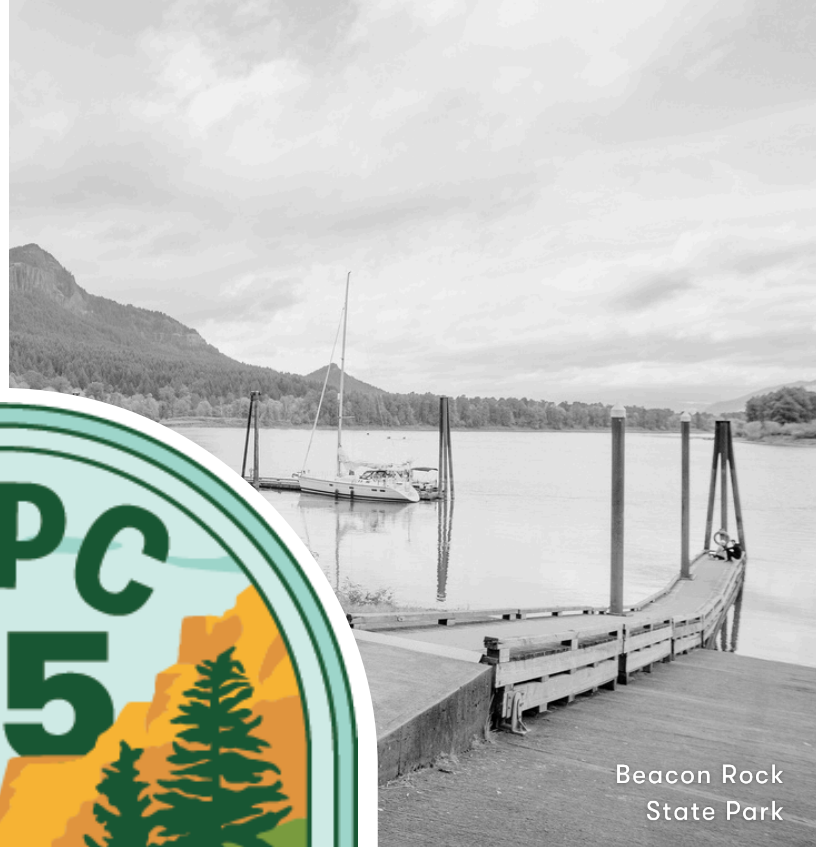




Battle Ground Lake
State Park



Beacon Rock
State Park



Columbia Hills
State Park



Mount St. Helens
Visitor Center



ASSOCIATION OF WESTERN STATE PARKS CONFERENCE
MAY 12-16, 2025
HILTON DOWNTOWN VANCOUVER
301 W. 6TH STREET, VANCOUVER, WA 98660

ABOUT WASHINGTON STATE PARKS

From ocean beaches to mountain waterfalls, hiking trails to swimming areas, Washington's state parks provide access to many outdoor recreational experiences across the state. Some of the most iconic and significant natural and cultural heritage sites for outdoor recreation and education are proudly stewarded by the agency.

Our agency is like a river, ever evolving. We're navigating and overcoming barriers in our future, staying true to our mission amid rapids and course corrections and we're embracing the journey that brings us growth and charts a new course and priorities.



124

DEVELOPED
PARKS



1.3K

MILES OF
TRAILS



122K

ACRES
OF LAND



+800

HISTORIC
BUILDINGS

A NOTE FROM DIRECTOR DIANA DUPUIS

WELCOME TO WASHINGTON!

We are honored to be your host for the 2025 Association of Western State Parks Conference (AWSPC) in Vancouver, Washington. Our theme, A River Runs Through It, celebrates the mighty Columbia River and the rich life it has poured into the lands and waters we'll explore this week. Rivers are symbols of life, change and the passage of time — their currents represent the ever-changing nature of human experiences and our ability to grow and change.

As state park leaders, we help our agencies navigate changing currents and carve our path forward. Whether calm or turbulent times, we persevere.

Wherever you are on your journey, I hope this week you'll learn new skills, share your knowledge and experience and help someone else as they paddle forward and steward the waters beneath.

This conference is a chance to be surrounded by people who get it — who share a common bond knowing the opportunities and trials facing state parks in 2025. Together, we'll dive deeper into the big conversations of timed entry, recreation impacts, Tribal Relations and park operations.

As Norman Maclean wrote in A River Runs Through It, "At sunrise, everything is luminous but not clear." We are at the dawn of many new and emerging challenges and opportunities, and together we'll look at some of these things and try to bring them into focus. We'll discuss issues that might feel especially murky right now: modernizing interpretation and telling our stories in the digital age, impacts of urban development on our public lands and how we are responding to climate change.

As your host, we have the privilege of introducing you to some of our amazing staff who manage parks and create interpretive programs that tell Washington stories and connect visitors to our state's heritage. We appreciate the support of our vendors and sponsors in helping us host this conference. And we thank all of you, our colleagues in state park leadership, for participating with us.

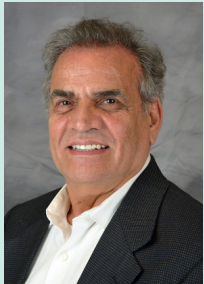
MEET OUR COMMISSIONERS AND DIRECTOR



**LAURIE
CONNELLY**
Chair



**HOLLY
WILLIAMS**
Vice Chair



ALI RAAD
Secretary



**SOPHIA
DANENBERG**
Commissioner



**MIKE
LATIMER**
Commissioner



**SCOTT
MERRIMAN**
Commissioner



**ALFIE
ALVARADO-
RAMOS**
Commissioner



**DIANA
DUPUIS**
Director

KEYNOTE SPEAKER COMMISSIONER SOPHIA DANENBERG



Sophia Danenberg is a rock, ice and mountain climber who has climbed mountains across the globe — from the Matterhorn and Chamonix in the Alps to Kilimanjaro and Mount Kenya in Africa to Aconcagua in South America. In 2006, she made history by becoming the first black woman and the first black American to summit Mount Everest. She is a Washington State Parks and Recreation Commissioner and volunteers on the board of NatureBridge, an environmental education non-profit operating in national parks. She is also very active in her union, currently serving on the state and national Legislative & Public Affairs committees for the Society of Professional Engineering Employees in Aerospace (SPEEA.)

Professionally, Sophia is an Associate Technical Fellow for international environmental policy at Boeing, primarily focusing on chemicals and waste policy. In this role, she represents the company on multiple trade associations and interfaces with global organizations such as the European Union, Asia-Pacific Economic Cooperation and various UN multilateral conventions on behalf of the aerospace and defense industry. Before starting her career, Sophia was a researcher-writer for a travel guide in Thailand and Laos and a Fulbright Fellow at Keio University in Tokyo. She graduated magna cum laude from Harvard University in environmental sciences and public policy and completed graduate coursework in environmental economics and law at the University of Connecticut.

SUMMITTING MT. EVEREST



KEYNOTE SPEAKERS

HAWAII STATE PARKS

Curt A. Cottrell: Administrator, Division of State Parks, Department of Land and Natural Resources

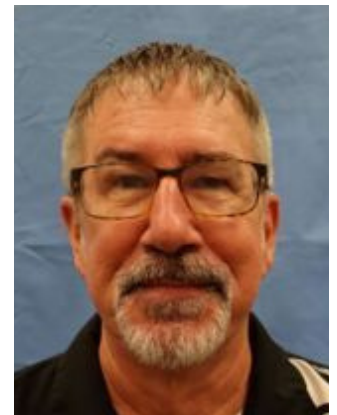
I moved to Hawai'i from California in 1983 with a degree in Geography and Planning, initially planning a one-month backpacking trip to explore the island's national and state parks. I ended up staying and living in Hana, Maui, where I worked in various roles and was deeply immersed in Hawaiian culture and values. In 1988, I relocated to Honolulu and took a staff position as Committee Clerk for the House Committee on Planning, Energy, and Environmental Protection, which introduced me to Hawai'i's state government and environmental issues. This role eventually led to my work at the Department of Land and Natural Resources (DLNR).



Over the next 36 years, I held various positions within DLNR, including 18 years in the Division of Forestry and Wildlife, where I managed the Na Ala Hele Trail and Access Program, and 16 years in the Division of State Parks, where I am currently the Administrator. My work focused on resource protection, recreation management, and fostering community partnerships. Outside of work, I enjoy cycling, running, hiking and canoe paddling, and am a proud father of two daughters. I feel privileged to lead efforts in preserving the natural and cultural resources that initially drew me to Hawai'i.

Alan Carpenter: Assistant Administrator of the Hawaii State Parks Division

Alan Carpenter plays a key role in the preservation and enhancement of the state's natural and cultural resources. With a background in cultural resource management and public service, he oversees a diverse park system that includes iconic sites such as Diamond Head, Nāpali Coast and 'Iolani Palace. Mr. Carpenter is recognized for his leadership and dedication to preserving the historical integrity of these parks while promoting cultural heritage and education.



With over three decades of experience in parks and recreation, Mr. Carpenter is known for his strategic approach and commitment to community engagement. He was instrumental in the development and implementation of the Hā'ena Master Plan. Holding degrees in Anthropology and Historic Preservation, along with a Master's in Public Administration, he is passionate about ensuring Hawaii's parks are protected for future generations to enjoy.

AWSPC
PLATINUM
SPONSOR



Kaizen

At Kaizen, we believe America's state parks are more than just places — they're essential spaces for health, community, and joy. We're on a mission to make the technology that powers these experiences as seamless and inspiring as the parks themselves.

Kaizen is redefining outdoor recreation technology with modern, user-friendly capabilities for campsites and lodging reservations, day-use passes, capacity management, point-of-sale systems, golf bookings, and special use permitting. Mobile-friendliness, digital payments, and modern workflows shouldn't be nice-to-haves — they should be the standard.

What sets us apart is how we work with states: as long-term partners, not just vendors. We collaborate closely to modernize your software and elevate both staff and visitor experiences.



AWSPC 2025 AGENDA

MONDAY, MAY 12

3-6 P.M.

GENERAL REGISTRATION & VENDOR TIME

Discovery Ballroom

Visit with vendors and enjoy complementary appetizers and a cash bar. Participants will get a bingo card, gifts and discount coupons.

3-6 P.M.

DIRECTOR'S MEETING

Suite 339

TUESDAY, MAY 13

6:30 A.M.

GENERAL REGISTRATION & VENDOR TIME CONT'D

Discovery Ballroom

8:30 A.M.

CALL TO ORDER

Anna Gill and Scott Griffith

Discovery Ballroom

8:33 A.M.

COWLITZ TRIBE WELCOME

*Cowlitz Tribal Elder and Spiritual Leader,
Tanna Engdal*

Discovery Ballroom

8:45 A.M.

WELCOME TO WASHINGTON

*Director Dupuis, Anna Gill and Scott
Griffith*

Discovery Ballroom

9:00 A.M.

NASPD PRESIDENT

Paul McCormack

Discovery Ballroom

9:15 A.M.

THE FIRST TO SUMMIT

*Commissioner Sophia Danenberg, the first
African American to summit Mt. Everest*

Discovery Ballroom

AWSPC 2025 AGENDA

TUESDAY, MAY 13 CONT'D

9:45 A.M.	SILVER VENDOR SPOTLIGHT <i>Newport Technology, Time Loopers, City Apparel, The Visitor Experience</i>	Discovery Ballroom
10:25 A.M.	VENDOR BREAK	Discovery Ballroom
10:55 A.M.	KA PA'AKAI*: HAWAII'S COMMITMENT TO PRESERVING NATIVE HAWAIIAN TRADITIONAL AND CUSTOMARY RIGHTS <i>Curt Cottrell & Alan Carpenter</i> <i>*The "Ka Pa'akai" analysis is a legal framework that government agencies must follow when considering proposals that may impact the exercise of Native Hawaiian traditional and customary rights.</i>	Discovery Ballroom
11:45 A.M.	LOAD BUSES	Loading Zone
12:30 P.M.	LUNCH <i>Sponsored by CAMIS</i>	Cowlitz Event Center
1:30 P.M.	LOAD BUSES	
2:00 P.M.	TOUR & PRESENTATION <i>Mt. St. Helens Visitor Center</i>	
4:00 P.M.	LOAD BUSES	Front of MSHVC
5:00 P.M.	TOUR <i>Battleground Lake State Park</i>	

AWSPC 2025 AGENDA

TUESDAY, MAY 13 CONT'D

6:00 P.M. **DINNER WELCOME**
Sponsored by Brandt

7:15 P.M. **LOAD BUSES**
To hotel

WEDNESDAY, MAY 14

8:30 A.M.	WELCOME	<i>Discovery Ballroom</i>
8:45 A.M.	BUILDING CLIMATE RESILIENCE IN STATE PARKS <i>Ryan Karlson, Climate & Sustainability Manager</i>	<i>Discovery Ballroom</i>
9:30 A.M.	PLATINUM SPONSOR KAIZEN LABS <i>Jack Darmoody & KJ Shah</i>	<i>Discovery Ballroom</i>
10:00 A.M.	VENDOR BREAK	
10:20 A.M.	SILVER VENDOR SPOTLIGHT <i>Go Explore, Premium Parking, OuterSpatial, L.W. Bristol</i>	

AWSPC 2025 AGENDA

WEDNESDAY, MAY 14 CONT'D

11:00 A.M.	GENERAL SESSION ADA EFFORTS <i>Nikki Fields, Partnerships & Planning Manager - Department of Justice findings and ADA efforts.</i>	<i>Discovery Ballroom</i>
11:45 A.M.	WELLNESS WALK <i>Journey to Fort Vancouver</i>	<i>Meet in lobby</i>
12:00 P.M.	LUNCH AT FORT VANCOUVER <i>Sponsored by Tyler Technology</i>	<i>Ft. Vancouver Artillery Barracks</i>
12:45 P.M.	TOUR ORIENTATION	<i>Ft. Vancouver Artillery Barracks</i>
1:00 P.M.	TOUR OF FT. VANCOUVER	
4:30 P.M.	WALK BACK TO HOTEL <i>Dinner on your own</i>	



Overlook at Beacon Rock State Park

THURSDAY, MAY 15

6:30 A.M.	BREAKFAST TO GO	<i>In front of loading zone</i>
7:00 A.M.	LOAD BUSES	<i>Loading zone</i>
7:30 A.M.	MULTNOMAH FALLS	
9:45 A.M.	BEACON ROCK STATE PARK	
11:45 A.M.	COLUMBIA GORGE DISCOVERY CENTER <i>Lunch sponsored by Aspiria</i>	
1:15 P.M.	COLUMBIA HILLS STATE PARK/HORSETHIEF LAKE	
2:00 P.M.	HORSETHIEF BUTTE	
4:30 P.M.	ARRIVE AT MCMENNAMINS EDGEFIELD <i>Hosted bar sponsored by Kaizen</i>	<i>Blackberry Hall</i>
6:00 P.M.	DINNER AT MCMENNAMINS EDGEFIELD	<i>Blackberry Hall</i>
7 P.M.	CLOSING CEREMONY	<i>Blackberry Hall</i>
8 P.M.	LOAD BUSES <i>To hotel</i>	



AWSPC GOLD SPONSORS



The #1 Outdoor Recreation Software in all of North America. Enabling experiences in our great outdoors for over three decades. Aspira is the largest provider of outdoor recreation software—delivering flexible management solutions across everything from private campgrounds and local parks to provincial and state agencies.



Connecting People to a World of Memorable Experiences

For over 45 years, Camis has been a trusted leader in reservation and park management solutions and services. With deep industry expertise and a focus on innovation and partnership, Camis delivers intuitive, cloud-based systems tailored to the unique needs of over 1,300 government-operated parks, marinas, and recreational facilities across North America.



Transforming the Outdoors Experience
Providing simple, modern and secure technology solutions to conservation agencies and their users.



Tyler's broad solution and product offering empowers you to deliver better and faster assistance to the public—greater transparency and accessibility, sustainable office practices, secure data that's easy to manage and maintain and faster results.



Campsite at Beacon Rock State Park

AWSPC SILVER SPONSORS



LW Bristol is a family owned and operated company that prides themselves on customer satisfaction and quality on every product sold. We are a proud member of MSA and in addition to museums, we have sold to National and State Parks for many years.



The leader in gateless digital parking. We live at the intersection of parking and technology. We are a technology company, a parking operator, and network of parking advisors to bring it all together. We built our own custom cloud-based parking management software to run our locations—now you can use it to upgrade yours. We offer an enterprise-class agile solution that's simpler, more powerful and more affordable than the disconnected hardware and app-based offerings of the legacy parking industry giants and venture capital dorm room startups.



Make an impression that lasts beyond the first glance. Mixing the right splash of creativity, top-notch quality, and budget savvy into your brand's look can feel like piecing together a complex puzzle. It's not just about picking the latest branded apparel and must-have merch; it's about weaving your purpose into items that radically elevate your brand and connect people. You need a partner capable of navigating these complexities with expertise, ensuring your vision becomes a reality without compromising your brand or the planet.



TimeLooper is a pioneering Interpretive Experience Design firm committed to enriching the interaction between cultural institutions and the modern visitor. Through the innovative application of cutting-edge technologies—including geographic information systems (GIS) mapping, holographic imaging and 3D scanning - TimeLooper assists in the creation of stunning, unforgettable Virtual and Augmented Reality-based immersive learning experiences.



Our products are designed in the spirit of collaboration. We take what works, and design it to be customized for your needs. The result is better, more affordable investments into your visitor's experience. Scan the QR code to explore our products and e-mail us your questions.



Newport Technical Consulting delivers cutting-edge IT solutions for government agencies, blending the expertise of large vendors with the agility of a small, woman-owned business. With over 14 years of experience, we offer tailored, effective IT consulting services, supporting agencies in their digital transformation journeys. Our solutions, from SaaS-based COTS implementation to project management, aim to streamline operations, enhance efficiency, and ensure sustainable success.

AWSPC SILVER SPONSORS CONT'D



ExplorUS is creating a world of meaningful travel opportunities where every destination brings you to new adventures and superior experiences. Explore and discover rich American history, brilliant natural beauty, and warm, engaging service. Explore the difference our team of experienced hospitality professionals can bring to the management of your park operation.



Plan online, explore offline. Your adventure awaits! Detailed maps, safety tools, events and challenges, offline mode, and more — completely free! Discover new destinations, chart your next journey, and stay informed with updates directly from the source. Download the app to have a guide right in your pocket, wherever the trail leads.

AWSPC BRONZE SPONSORS



VenTek International (“VenTek”) is a manufacturer of, and technology service provider for, automated payment processing and compliance enforcement systems for three main industrial markets: parking, transit ticketing and parks & recreation permitting. Over its sixty-year history and across these application spaces VenTek serves a wide variety of governments: federal, state, provincial (in Canada), county and municipal. Each of these requires some combination of VenTek payment processing and compliance validating technologies (the “VenTek System”).



Easy to use, self-serve, waterless cleaning systems that reduce the spread of invasive species.



It matters to us that our products and services are done right. This is the reason we design, test and manufacture all in our own facility. Our mission is to provide our customers with continuous innovation, top quality products and exceptional service.



Interactive educational clothing for kids.

AWSPC BRONZE SPONSORS CONT'D



A real restroom experience anywhere. Let us provide you with perfect prefabricated restrooms for your location, need, and budget.



Fee collection solutions for the recreation industry. Sani-star has the world's only automated RV dump fee system and is a recreation industry leader in remote/off-grid fee collection solutions.



We are the leading provider of portable and long-lasting radar speed and variable message signs that reduce speeding, collect traffic data, and share custom messages. Our signs can be easily managed remotely using our patented TrafficCloud® software. Proudly made in the USA, our traffic control solutions boast unrivaled durability. Backed by the industry's leading warranty, you can trust in the reliability of our products for years to come.



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At HDB Marine, we build high-quality custom docks for Lake Coeur d'Alene, Idaho's lakes and beyond. With 40+ years of experience, we're the trusted Coeur d'Alene dock builder, specializing in residential, commercial, and public access docks. Whether for a private lakefront home or commercial use, we ensure durability, expert craftsmanship, and seamless integration with Idaho's waterways. Contact us today to start your dock project on Lake Coeur d'Alene.



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Inform, engage and entertain with our interactive digital experience! Facilitated by our proprietary software, the ability to captivate and challenge the end user is limitless. Web-based compatibility allows one access WITHOUT requiring the downloading of an app. Simply utilize your devices' QR-Code scanner.

Please share your photos from the conference:





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