



2025 Camping and Moorage Pricing



Summary

- Overview and background
- Why Changing
- Camping Fee Change
- Moorage Fee Change
- Next Steps
- Conclusion and Discussion



Belfair State Park Standard Campsite

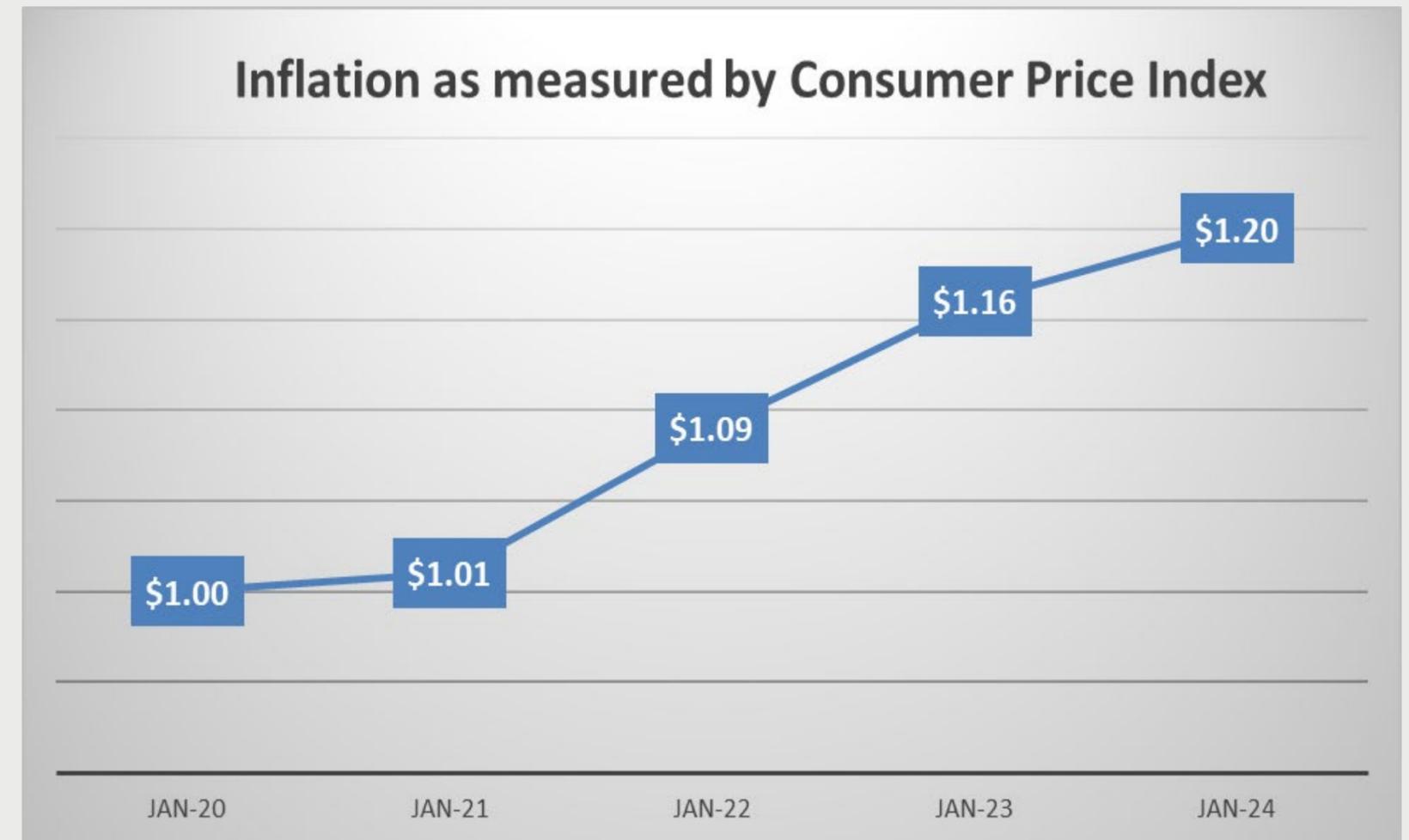
Fee setting governance

- Policy 37-18-1, on fees and rates for programs and services, delegates rate setting to the Director or designee.
- Clarifies overall philosophy and considerations for fee setting.
- This doesn't apply to the Discover Pass – that is governed in statute.



Why adjust fees?

- Peak season rates last adjusted in 2019.
- Winter and shoulder season rates in 2020.
- Our costs have markedly increased in the past 5 years.
 - Example: Utility costs have increased 37% from FY 2019 to FY 2023.



Fee setting considerations

- **Supply**
- **Customer Needs**
- **Authorizing environment**
- **Political/Economic Climate**
- **Product Costs**
- **Pricing Objectives**
- **Timing**
- **Practicality**



Value of camping

- Our ongoing survey of campers includes a question on satisfaction of value (Was your visit worth the money?).
- We receive a high response rate, with more than 30,000 responses per year.
- Satisfaction of value has increased every year since fees were last adjusted. In 2023, 94% of customers were either very satisfied (62%) or satisfied (32%) with the value of camping.



Comparison to neighboring states

- Idaho doubled its entry fee and campsite fees at certain popular parks for non-residents in 2021.
- Oregon began charging non-residents 25 percent more for RV sites in 2022.
- We have no evidence modest pricing adjustments will drive customers to neighboring states.



Camping Fees



Camping

Second largest source of user fee revenue after Discover Pass:

- More than 6,400 sites
- \$23 million in 2023



Change for 2025

The 2025 price adjustment:
 Inflation adjustment capped at \$6 increase: \$3.12 million

Site Type	Rate Level	Peak Season May 15 - Sept. 15		Shoulder Season April 1 - May 14 and Sept. 16 - Oct. 31		Winter Season November – March	
		Current	Proposed	Current	Proposed	Current	Proposed
Standard	Economy	27	31	20	23	\$20	23
	Basic	32	37	25	29		
	Popular	37	43	30	35		
Partial Utility	Economy	35	41	30	35	\$30	35
	Basic	40	46	35	41		
	Popular	45	51	40	46		
Full Utility	Economy	40	46	35	41	\$35	41
	Basic	45	51	40	46		
	Popular	50	56	45	51		



Change for 2025

- The 2025 price adjustment:
 - Inflation adjustment capped at \$6 increase: \$3.12 million
- Other alternatives considered:
 - Inflation adjustment with no cap: (top rate \$8): \$3.35 million
 - Inflation adjustment capped at:
 - \$7 increase: \$3.14 million
 - \$5 increase: \$2.8 million
 - Across the board \$5 increase: \$2.88 million



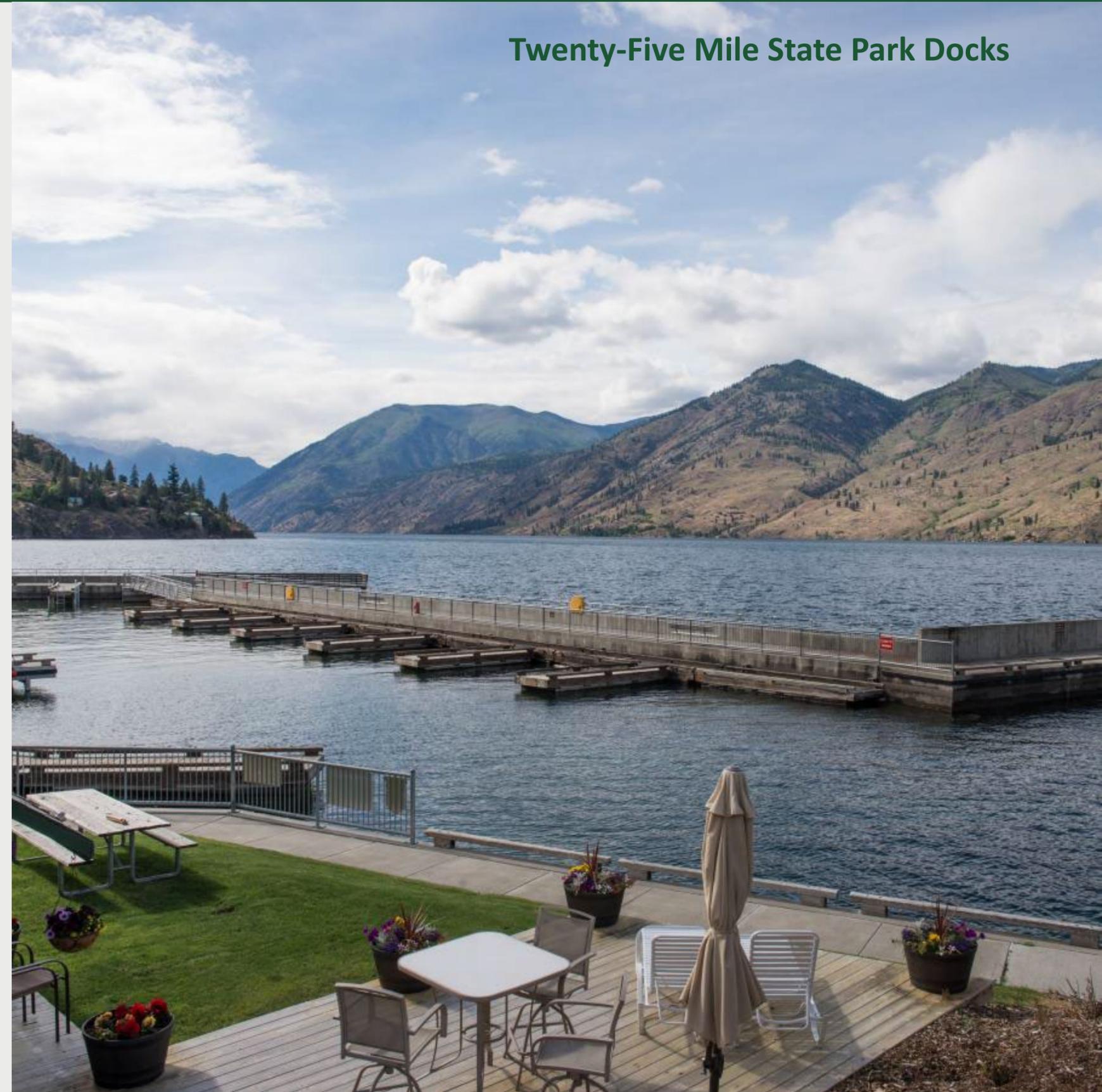
Moorage Fees



Moorage

Largest state-managed mooring system in the nation:

- More than 40 marine parks
- More than 8,500 feet of moorage in the Puget Sound



Moorage

Adjusted to lowest proposed basic camping rate

Fee Type	Current Rate	Proposed Rate
Daily Watercraft Launching	5 to 7	7
Daily Moorage per foot charge	0.70	1
Daily Moorage minimum	15	23
Buoy Moorage	15	23
Annual Moorage per foot charge	5	7
Annual Moorage minimum	60	80

2025 Price Adjustment = \$200,000 per year



Next Steps



Timeline

- **April 2024**
 - Discuss fees at April Commission meeting
 - Director Dupuis approves pricing increase.
- **April 2024 – August 2024**
 - Implement new pricing for 2025 season (ahead of 9-month reservation window for the peak season starting May 15, 2025)
- **Summer 2024 – Fall 2025**
 - Establish structure for biennial fee review and adjustment. Conduct review of fees and create proposal for full fee adjustment for 2027-29 budget planning process. Do this work in conjunction with discount pass assessment.





Questions?

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