



Everyone Outdoors Program

WA State Parks Commission

March 6, 2024



WASHINGTON STATE PARKS

Sundaes Outside

Everyone Outdoors Program

The Everyone Outdoors program aims to reduce barriers to outdoor access by providing applicants with the opportunity to receive free annual Discover Passes.



Everyone Outdoors Program

This pilot program is a three-agency initiative led by Washington State Parks and Recreation Commission (Parks), Washington Department of Fish and Wildlife (DFW) and Washington Department of Natural Resources (DNR).



Washington Department of
FISH & WILDLIFE



Background

- Parks received several requests for free passes since 2011
- Received by Visitor Services team
- Approve or deny based on whether request supported youth and/or underrepresented groups
- Need for formal process to manage, review and fund requests
- Aligns with 3 agency priorities around DEI and removing barriers to the outdoors



Historical Requests

Year	Number of Requests	Value
2021	10	\$1,116
2022	13	\$1,314
2023 - May	11	\$1,032
Total	34	\$3,462

Requests came from:

- School groups
- Community groups
- Non-profits
- Youth programs
- Community Housing Developments
- Outdoor learning programs
- Internal



State	Authority	Criteria	Donation Type
Oregon	Communications Manager	<ul style="list-style-type: none"> • Welcome to partners • Traditionally underserved • Increase use of sites with capacity 	<ul style="list-style-type: none"> • Vehicle parking pass
Maryland	Parks Superintendent	<ul style="list-style-type: none"> • Group information • Use of passport • Past requests 	<ul style="list-style-type: none"> • Annual passport pass provides free entry for up to 15 people • Access to campsites and mini-cabins
Delaware	Administrative Services	Delaware-based nonprofits with demonstrated record or affiliation with or support for Delaware state parks	<ul style="list-style-type: none"> • Day use passes • Water park tickets • Camping • Other
North Carolina	Parks Director	Prizes to promote parks – e.g. x number of walks in a year Typical request is for silent auction or gift basket giveaway	<ul style="list-style-type: none"> • Day use pass
Vermont	Vermont Parks Forever – nonprofit Friends group	Foster families, youth programs, frontline workers, those with disabilities, BIPOC communities, new Americans, mental health clients	<ul style="list-style-type: none"> • Day use pass



Everyone Outdoors Program

- Provides applicants with the opportunity to apply and receive free **annual** Discover Passes.
- Open to applicants Washington-based **groups or organizations** that face barriers to outdoor access.
- The three agencies will fund up to \$1,000 in passes each month. Requests not funded in the current month will roll over to the next month.



PEAR (Pro-Equity Anti-Racism) teams

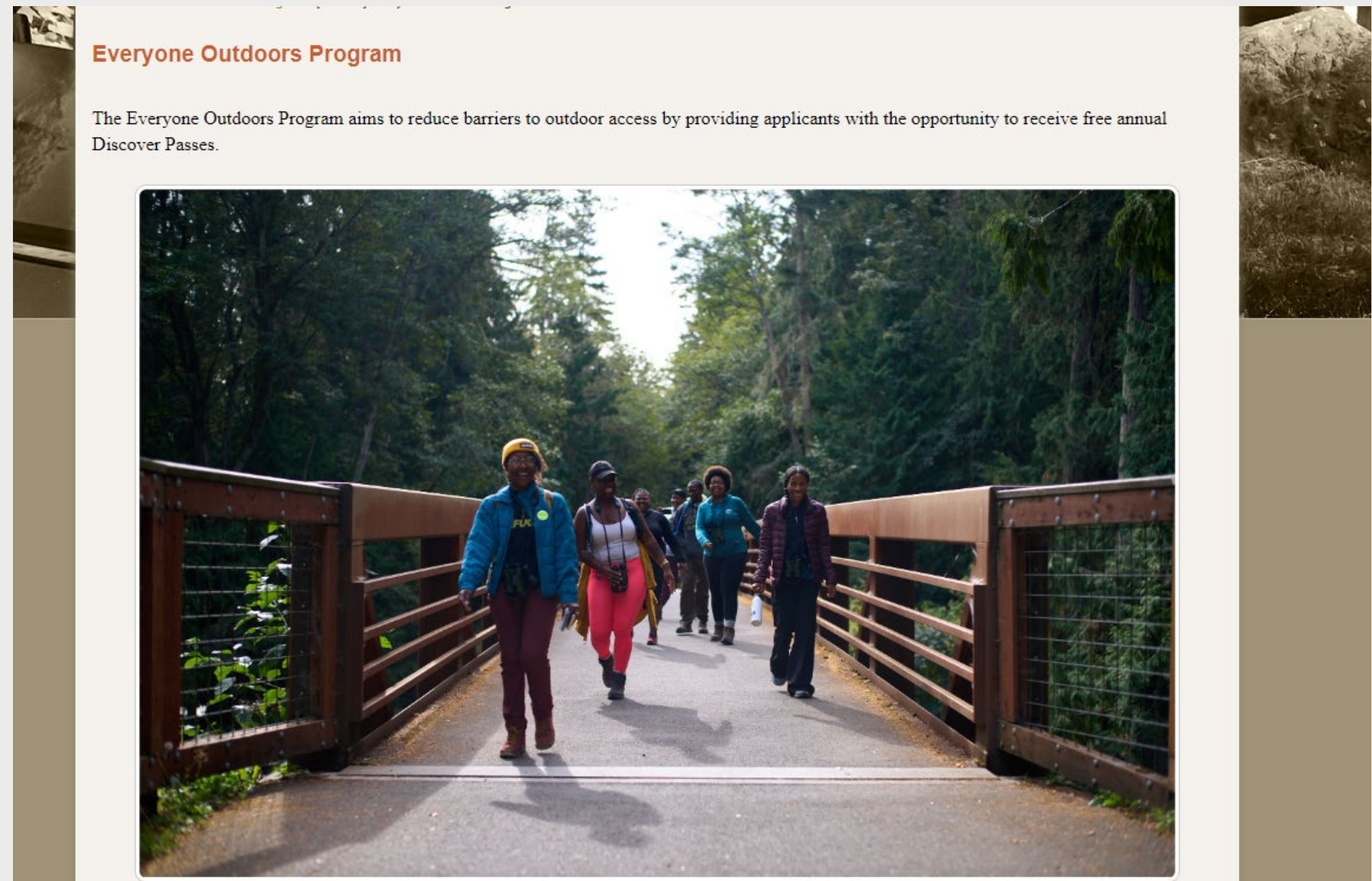
feedback

- Ensure wide reach and inclusivity in outreach
- Consider how success and impact will be measured
- Collect data to inform our program development
- Address language, literacy, and technology barriers
- Engage trusted messengers



Application process

- Discover Pass website
 - Online form
 - PDF to email or mail
 - Option for application to be mailed to you.
- Application translated into top 12 languages spoken in WA State



Download an application in [English](#), [Español](#), [简体](#), [繁體](#), [한국어](#), [Tagalog](#), [ਪੰਜਾਬੀ](#), [Русский](#), [Tiếng Việt](#), [Українська](#), [عربي](#) and [Af-soomaali](#).



Application process

- Must be in WA and serve WA residents
- Requests must be used for direct access and not for fundraising or other indirect purposes
- Requests reviewed monthly
- Can submit more than one request per cycle but priority given to new requests

Please note, applying groups must be in Washington and serve Washington state residents. Additionally, Discover Pass requests must be used to provide direct access to the outdoors by the applicant group or organization and **cannot be used for fundraising or other indirect purposes.**

Requests will be reviewed and fulfilled monthly on a first come, first served basis. Applications submitted by the third Friday of each month will be processed by the third Friday of the following month.

Applicants will be notified of their application's outcome via email and passes will be mailed to within 7-10 business days of the decision date.

More than one request can be made within a funding cycle. However, priority will be given to new requests.

Questions? If you have any questions, please contact DEI@parks.wa.gov.



WASHINGTON
STATE PARKS



WASHINGTON STATE DEPT OF
NATURAL
RESOURCES



Washington
Department of
FISH and
WILDLIFE



Application Form – Required Questions

Contact phone number	Number of passes requested
What is the mission/purpose of your group or organization?	
What activities and/or programs do you plan to facilitate using the Discover Pass(es)? Select all that apply.	
<input type="checkbox"/> Bicycling	<input type="checkbox"/> Outdoor education
<input type="checkbox"/> Community gathering or celebration	<input type="checkbox"/> Picnicking or BBQ
<input type="checkbox"/> Connecting to nature	<input type="checkbox"/> Swimming, boating and other water activities
<input type="checkbox"/> Fishing	<input type="checkbox"/> Walking/hiking/rolling
<input type="checkbox"/> Fitness	<input type="checkbox"/> Wildlife watching
<input type="checkbox"/> Other: _____	
What barriers does your group face to participate in outdoor recreation? Select all that apply.	
Lack of:	
<input type="checkbox"/> Clothing, gear and/or equipment	<input type="checkbox"/> Education, comfort and/or experience in outdoor recreation
<input type="checkbox"/> Community representation in outdoor experiences	<input type="checkbox"/> Financial resources
<input type="checkbox"/> Culturally relevant activities	<input type="checkbox"/> Reliable transportation
<input type="checkbox"/> Other: _____	



Application Form – Optional Questions

- Age
- Race and ethnicity
- 2LGBTQ+ community
- Disability
- Youth
- Free and reduced lunch
- Language(s) spoken
- County/ies
- Location of desired activity

Optional questions	
Please tell us about the communities you serve by answering the questions below. These optional questions help with internal assessment and aggregate reporting.	
What is the age range that best represents the participants you serve? Select all that apply.	
<input type="checkbox"/> Under 18 <input type="checkbox"/> 18-24 <input type="checkbox"/> 25-34 <input type="checkbox"/> 35-44	<input type="checkbox"/> 45-54 <input type="checkbox"/> 55-64 <input type="checkbox"/> 65+ <input type="checkbox"/> Prefer not to say
What races and/or ethnicities are represented within your group?	
<input type="checkbox"/> American Indian or Alaska Native <input type="checkbox"/> Asian <input type="checkbox"/> Black or African American <input type="checkbox"/> Hispanic or Latino <input type="checkbox"/> Middle Eastern or North African <input type="checkbox"/> Other: _____	<input type="checkbox"/> Pacific Islander <input type="checkbox"/> White <input type="checkbox"/> Multiracial <input type="checkbox"/> Unknown <input type="checkbox"/> Prefer not to say
Does your group primarily serve participants from the LGBTQ+ community? <input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Unknown <input type="radio"/> Prefer not to say	Does your organization serve veterans? <input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Unknown <input type="radio"/> Prefer not to say
Does the group that you serve have participants who identify as having a disability? (Those who identify as having a disability may have an actual, perceived or non-apparent physical, sensory, mental or cognitive condition.) <input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Unknown <input type="radio"/> Prefer not to say	
Does your group serve youth under the age of 18? If yes, go to next question. <input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Prefer not to say	Does your group include youth who qualify for reduced or free lunch? <input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Unknown <input type="radio"/> Prefer not to say
Does your group serve participants who are speakers of other languages besides English? If yes, go to next question. <input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Prefer not to say	What are the primary languages spoken by the participants that you serve? <input type="checkbox"/> Arabic <input type="checkbox"/> Korean <input type="checkbox"/> Punjabi <input type="checkbox"/> Somali <input type="checkbox"/> Ukrainian <input type="checkbox"/> Cantonese <input type="checkbox"/> Mandarin <input type="checkbox"/> Russian <input type="checkbox"/> Tagalog <input type="checkbox"/> Vietnamese <input type="checkbox"/> Other: _____
What counties do your participants reside in?	
<input type="checkbox"/> Statewide <input type="checkbox"/> Adams <input type="checkbox"/> Asotin <input type="checkbox"/> Benton <input type="checkbox"/> Chelan <input type="checkbox"/> Clallam <input type="checkbox"/> Clark <input type="checkbox"/> Columbia <input type="checkbox"/> Cowlitz <input type="checkbox"/> Douglas	<input type="checkbox"/> Ferry <input type="checkbox"/> Franklin <input type="checkbox"/> Garfield <input type="checkbox"/> Grant <input type="checkbox"/> Grays Harbor <input type="checkbox"/> Island <input type="checkbox"/> Jefferson <input type="checkbox"/> King <input type="checkbox"/> Kitsap <input type="checkbox"/> Kittitas
<input type="checkbox"/> Klickitat <input type="checkbox"/> Lewis <input type="checkbox"/> Lincoln <input type="checkbox"/> Mason <input type="checkbox"/> Okanogan <input type="checkbox"/> Pacific <input type="checkbox"/> Pend Oreille <input type="checkbox"/> Pierce <input type="checkbox"/> San Juan <input type="checkbox"/> Skagit	<input type="checkbox"/> Skamania <input type="checkbox"/> Snohomish <input type="checkbox"/> Spokane <input type="checkbox"/> Stevens <input type="checkbox"/> Thurston <input type="checkbox"/> Wahkiakum <input type="checkbox"/> Walla Walla <input type="checkbox"/> Whatcom <input type="checkbox"/> Whitman <input type="checkbox"/> Yakima
Where will your activity and/or program(s) take place? Select all that apply.	
<input type="checkbox"/> Washington State Parks <input type="checkbox"/> State Forest <input type="checkbox"/> Conservation areas <input type="checkbox"/> Other: _____	<input type="checkbox"/> Water access areas and wildlife areas <input type="checkbox"/> Unknown



How will the program work?

- Monthly application cycle
- Priority to:
 - First come, first serve
 - New applicants
 - Applicants not funded in previous round
- \$1000/month or 33 passes
- 3-agency team reviews applications and makes determinations
- Program housed at State Parks



Outreach plan

Audiences

- Community groups and organizations representing or serving those who face barriers to the outdoors
- Youth and families with limited access to the outdoors
- Recreation-minded organizations that serve target communities
- Washington libraries and community centers that serve target communities

Targeted	General
<ul style="list-style-type: none">• Email outreach lists of three agencies• Field staff connected with community groups• DEI teams in other agencies and organizations• PEAR teams, other community partners as trusted messengers	<ul style="list-style-type: none">• Program link on Discover Pass webpage• Separate program page• Blurb & link on DEI webpage



Questions?

